

2015/2016 ANNUAL REPORT



NOTE FROM THE CHAIRMAN

This year the Award celebrated 60 years internationally and, in doing so, we recognise the foresight and substantial contributions of HRH Prince Philip, Dr Kurt Hahn and Lord Hunt. The DoFE United Kingdom launched a very successful Diamond Jubilee Challenge which was taken up by thousands of people throughout the world, including HRH The Countess of Wessex who undertook a 716km bike ride from Palace of Holyrood in Edinburgh to Buckingham Palace, in support of the Duke of Edinburgh's Award Diamond Anniversary Appeal.

Throughout Australia approximately 23,000 young Australians commenced either a Bronze, Silver or Gold Award. There are currently over 37,000 active Award Participants in Australia.

The Award continues to demonstrate that it has substantial impact on young peoples' lives at a time when a positive direction and gainful engagement really counts. In 2015, a research team from Western Sydney University volunteered their time and know-how to develop and pilot a study. The aim was to provide statistical data to demonstrate which 'learnings' can be directly attributed to young Australians' participation in the Award program.

The results of the pilot study released early 2016 clearly show that improvements to a Participant's self-confidence, ability to cope with change (resilience), leadership, overall effectiveness and active involvement could be directly attributed to participation in the Duke of Edinburgh's International Award and that extent of such improvements can be reliably be measured.

As a charity the Award relies on securing support from a broad range of sources and these funds are particularly important in supporting the registration fees and the activity costs of high need and special need young people. During the year one of the Award's most generous supporters and Award Ambassador and World Fellow, John Robinson was recognised in the Australian Honours being appointed an Officer of the Order of Australia (AO). I also welcome and thank our new Ambassadors and World Fellows for their financial support and strong advocacy for the Award.

Our efforts in providing greater access to the Award to many more young Australians is totally dependent on the impressive group of over 65,000 volunteer Award leaders and activity assessors throughout Australia. Once again, over the past twelve months we have sought ways to improve training, IT systems for record management, information and promotional resources and volunteer recognition with the sole aim of better supporting our hard working volunteers.

Thank you and congratulations to the State and Territory Award Boards and Committees, their staff and our exceptional National Award Office team. Again my final recognition and thank you is to our dedicated Award Leaders and their supporting volunteers and activity Assessors.



The Honourable Shane L Stone AC PGDK QC
Chairman, The Duke of Edinburgh's International Award - Australia



NSW Minister for Education, The Hon. Adrian Piccoli, MP launches the "Duke of Ed Employer" program at Parliament House NSW. Pictured here with Gold Awardee and Alumnus Neelam Gopalani.

"...when we talk about education, what we don't want is students leaving school as robots... robots to fill up factories and offices.

We want people with ideas, with initiative, with drive, with the ability to communicate with each other... that's going to be the challenge and that's why there's an increasing importance of programs like The Duke of Edinburgh's International Award...

These other skills are what is going to set young Australians apart from other young people in the world."

The Hon. Adrian Piccoli

KEY ACHIEVEMENTS

2015/2016:

- › High numbers of new Participant registrations to undertake Awards across Australia: 22,904 young Australians commenced either a Bronze, Silver or Gold Award and there are currently over 37,000 active Participants.
- › High registrations of new and continuing Participants across all levels:
 - Bronze: **16,125**
 - Silver: **4,299**
 - Gold: **2,480**
- › 1,079 licensed Award Units delivering the Award nationally.
- › The Participant subsidy assistance program that was established by the Board in 2013 and has already helped financially disadvantaged young people, received a three-year funding commitment from the Federal Government to support even more disadvantaged, disengaged and/or disabled young Australians in undertaking the Award. This year saw a large scale rollout of funding with 1,400 Participants receiving support in registering and undertaking their Awards.
- › Our focus on providing disadvantaged youth with greater access and opportunity also continues through the Kokoda Track project. This year we provided 35 Participants and 10 Award Leaders from NSW, VIC, QLD and Tasmania with the opportunity to undertake the Kokoda Track walk. This initiative, launched in 2012 was the vision of our Award Ambassador Bill James and has been made possible through the continued support of the Flight Centre Foundation, to the value of \$276,500 in 2015-16.
- › A key outcome of the new three-year strategic plan is to develop and implement a range of programs specifically designed to build the Award's brand visibility. Programs of key focus this year included the Duke of Ed Employer program, a national range of promotional merchandise accessible via an online store from late 2016 and the development of volunteer recognition program including medals to recognise commitment to the Award through their distinguished and/or long service.
- › Over the past 12 months we have revisited and strengthened our delivery arrangements with existing youth, community and educational organisations, and further developed a broader delivery model to both promote the Award and provide greater access for young people to undertake the Award.
- › Greater numbers of new partnership agreements have been developed following discussions with over 20 national organisations including St Johns Ambulance, Red Cross, Defence Cadets, YMCA, Outward Bound and Scouts Australia. Partnership agreements are now being worked on and finalised with some of these organisations with the view of achieving substantial growth in participation, especially focusing on high and special need youth.
- › Expanded relationships with special delivery organisations across the country in both reach and participants' numbers including Muscular Dystrophy NSW and WA and Police-Citizens Youth Clubs (PCYC), all showing great passion for the Award and the outcomes that it is achieving for the young people in their care.
- › Australia supported the International 60th Anniversary celebrations including providing seven films for the '60 Films in 60 Days' campaign, Diamond Challenge participants and keynote speakers for supporter events held in London.
- › Continued focus on ensuring the Award is accessible and up to date digitally including rolling out of the new version of the Online Record Book, the uniform digital platform for all Participant registrations and record of all Award completions. Work continued with global suppliers on the development of a new, free phone App for Participants, Award Leaders and Assessors which will be launching early 2017. These phone Apps will enable Award Participants to log their activities and enable Activity Assessors to monitor progress and sign off on the completed activity. The aim in adopting digital solutions is to drive access to the Award and to support growth in Award completion rates.

FINANCIAL REPORT

The Duke of Edinburgh's International Award - Australia has achieved a secure financial position with a year-end surplus of \$231,880

Revenue FY15/16	
Sales of books and certificates	\$ 32,358
Registration fees	\$ 1,064,504
Grant income	\$ 413,206
Open Award Centre Income	\$ 20,131
SA Government support payment	\$ 49,736
Sundry income	\$ 7,662
Revenue In Kind	\$ 245,322
Finance Income	\$ 10,100
Total Revenue	\$ 1,843,019

Expenses FY15/16	
Inventory	\$ 29,760
Employee expenses	\$ 526,054
Insurance expenses	\$ 18,093
Accounting expenses	\$ 11,984
Depreciation and amortisation	\$ 10,877
IT expenses	\$ 6,552
International Award Foundation	\$ 87,530
Online Record Book – Helpdesk and Maintenance	\$ 104,982
Grant expenses	\$ 375,204
SA Award divisional expenses	\$ 83,075
Secretariat & office expenses	\$ 50,382
Travel, accommodation, meetings and marketing	\$ 45,429
Other operating expenses	\$ 15,089
Services received In-Kind	\$ 245,322
Finance Expenses	\$ 806
Total Expenses	\$1,611,139

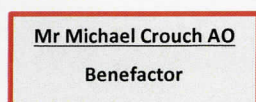
In Kind FY15/16	
Consultgroup	\$ 104,000
Michael Crouch AO	\$ 80,000
KPMG	\$ 30,900
Freehills	\$ 20,047
Support Xpress	\$ 4,025
Providence	\$ 6,350
Total	\$ 245,322

The Friends of the Duke of Edinburgh's Award in Australia is the charitable arm of the organisation and is reported separately.

All Contributions to The Friends are for the purpose of supporting the objectives of the Award in Australia. Refer to audited financial statements for full details. (Auditor: KPMG)

www.dukeofed.com.au

OUR MAJOR SPONSORS FOR 2015 /2016



FLIGHT CENTRE
FOUNDATION



National Board Directors: The Hon. Shane Stone AC PGDK QC (Chairman), The Hon. Sandra Nori (Deputy Chair), Tom Mould (Secretary & Treasurer), Mike O'Hagan (part), Peter Dalkin, Rosemary Davis (part), Gregory Stagbouer, Judy Potter, Cameron Smart, Rae-Maree Powell, Andrew Douglas (part), Robert Fiedler (part), Karen Luu (part), Colin Robinson (part).

The Friends of The Duke of Edinburgh's Award in Australia: The Hon. Larry Anthony (Chair), Michael Crouch AO (Deputy Chair), Peter Kaye AM (Treasurer), The Hon Sandra Nori (Secretary), Tom Mould, Charlie Buchanan, David Sanders (part).

National Award Management Team: Peter Kaye AM (CEO), Tania Etuale, Jo Bush, Ross Connell, Kelly Wood, Tracy Bradley.

World Fellows: Peter Benson OAM, Joanna Collins, Michael Crouch AO, Robert Gerard AO, Alun Legge, Tony Lennon, Charlie Miller OAM, The Hon. Sir Eric Neal AC CVO and Lady Joan Neal AM, Clive Palmer, Michael Palmer, John Pascoe AC CVO, Matthew Power, John Robinson AO, Imelda Roche AO, William Schoch, Peter Weiss AO, Carla Zampatti AC.

Ambassadors: Michael and Angelique Boileau, Charlie and Anne Bontempo, Kim Brislane, Simon Brown, Charlie Buchanan, Betty Byrne Henderson, Glenn and Caroline Crane, Andy Turnbull and Sharyn Crawford, Shanny Crouch, Ron and Elizabeth de Wit, Ted and Dianne Egan, Prof Linda English, Andrew Forrest, Elizabeth Gilchrist AM, Quintin and Donella Freeman, Dr Leslie Green, Maurice Green AM and Christina Green, Malcolm and Andrea Hall-Brown, Deborah Hamilton, Stephen and Kerrie Hauville, Dick Honan, Anita Jacoby, Andrew James, Bill and Elizabeth James, Tom Jeavons-Fellows, Alan Jones, Haniff Kassim, Tony and Gwenyth Lennon, David Lovelock, Norman Mackay, Cheryl Macnaught, Sue Maple-Brown, Ken and Joanna Meddows-Taylor, Nick Mole, Bill and Elizabeth Morrison, John and Jacky Mousellis, Jocelyn Murphy AM and Ron Murphy, The Hon. Sandra Nori, Ross Norgard, Rodney Norman APM, David Paradise, Nicholas Paspaley AC, Grant Patterson, Warwick and Margot Ross, Christopher Rowe, Gary Rowe, Angela Scott, Gavin Sigley, Patricia Sproule, Judith St Baker, Philip and Peta St Baker, Trevor St Baker, Gregory and Lorraine Stagbouer, Nigel and Penelope Stewart, Joanna Sturgess, Tony and Karen Trevisan, Lucy Turnbull AO.

Former National Chairs: Sir Adrian Curlew CBE, Edward Booth, Major General John Broadbent, Sir Robert Crichton-Brown KCMG CBE TD, Sir Eric Neal AC CVO, Sir Nicholas Shehadie AC OBE KStJ, John Pascoe AC CVO, Allan Sherlock OBE OAM, The Hon. Larry Anthony.