

***OFFICIAL OPENING - THE MEETING AND  
EVENT SPECIALISTS  
THURSDAY 5 JUNE 1997 AT 5:00PM***

Welcome ladies and gentlemen to the official office opening for the Meeting and Event Specialists.

Unfortunately Eric Poole, the Minister for Asian Relations Trade and Industry, is unable to open the office as indicated on the invitations.

Eric has asked that I send his apologies and pass on his best wishes to Jane and Lisa on the opening of their office.

Chief Minister Shane Stone also sends his apologies. He is presently interstate. However, sends his congratulations to Jane and Lisa for their well earned successes so far which he has every confidence will be surpassed by future achievements.

It is very appropriate that Jane and Lisa have set up a conference organisation and special events management company.

Apart from both being vivacious, hard working and intelligent personalities, Jane and Lisa have professional and personal backgrounds which make them highly qualified to run conferences and special events.

Both long term Territorians, Jane and Lisa have an indepth understanding and knowledge of contacts within the local industry.

A knowledge which can be utilised to ensure that conference participants from interstate and overseas will take away with them a Territory experience.

Jane's professional background includes working as the Director of sales at the Plaza Darwin for a two year period.

As the person responsible for the sales and marketing of all facets of the hotel, Jane can take much credit for the Plaza establishing itself as a market leader in the deluxe hotel category.

Jane also has interstate and overseas experience in managing successful trade events and conferences.

She brings the skills developed in Sydney and Colorado to a business which is instantly involved in attracting the interstate and overseas dollar to the Territory.

Lisa's background is just as impressive and, importantly, complimentary to Jane's.

Before establishing the Meeting and Events Specialists, Lisa worked for four years as the Conference Sales Manager and Public Relations Manager for the Beaufort Hotel.

During this time the Beaufort Hotel increased market share of conference business by 85% and won four consecutive Broilga Awards.

As with Jane, Lisa has had the opportunity to work overseas as a Professional Conference Organiser in England coordinating and managing major on-shore and off-shore conferences.

Lisa, whilst not quite born in the Territory, has most definitely been bred in the Territory and this is reflected in the number of people she knows and the number of activities she is involved in.

Her profile around Darwin is probably the envy of many Politicians.

With the skills and experience provided by Jane and Lisa, the Meeting and Event Specialists can offer a wide range of services which ensure that the conferences and special events they organise are impeccably run and have a uniquely Territory flavour.

The Meeting and Event Specialists can manage all aspects of a conference or event, including themeing, sourcing speakers, financial planning, protocol, media, publicity and booking of conference venues, accommodation and touring programmes.

Clients of the Meeting and Event Specialists also have access to professional service providers including graphic designers, printing specialists, desk top publishers, touring and transfer companies.

The track record of the Meeting and Event Specialist include conferences and events held by Lawasia, Henry Walker, Telstra Business Women's and Small Business Awards, and Truckin' Life - Shell Rig of the Year. (to name just a few which have taken place in the last few months).

In all of this we must not forget Jane and Lisa's "team". This consists of Rob Pile who has contributed his skills and time with the setting up of the office, and Pam Pile who has been the overworked and under paid Girl Friday (as most mothers often are!).

Both, I know, have been hugely supportive of Jane and Lisa.

Without further ado, I would like to officially open the Office of the Meeting and Event Specialists and may it be the first step to greater success for Jane and Lisa.