



***World Expo 88***

**Brisbane Australia**

**PASSPORT**



# World Expo 88

Brisbane, Australia

30 April to 30 October

Name

*Pamela M Stone*

Address

*2/225 Lawrence St  
Wodonga 3690*

Signature

*Pamela M Stone*

Date

*30/4/88*

## Welcome to World Expo 88

This passport will be your own personal record of your visit to the fascinating world of Australia's \$A600 million International Exposition.

Each time you visit an exciting new exhibit ask a pavilion attendant to stamp your passport as a record.

World Expo 88 has created a dramatic and futuristic world for you to explore. With your passport you can record your visit to nations from throughout the world – the United Kingdom and historic Europe to the intrigue of Russia, China and Asia, from the sophistication of North America to the rugged untouched wilderness of Africa and the beauty of the Pacific.



World Expo 88 showcases the achievements and cultural highlights of more than 40 international participants and 20 corporations under the theme 'Leisure in the Age of Technology'.

Government participants (as of February 1988) are Australia, the United Kingdom, Tonga, New Zealand, Queensland (AUS), Solomon Islands, United States of America, Fiji, Papua New Guinea, Japan, the People's Republic of China, France, Nepal, the Republic of Korea, Cyprus, the Federal Republic of Germany, Thailand, Italy, Vanuatu, Canada, the Union of Soviet Socialist Republics, Spain, Kenya, Saitama Prefecture (Japan), Western Samoa, Kobe City (Japan), Alaska (USA), Hawaii (USA), Hungary, California (USA), Switzerland, European Communities, Greece, Indonesia, Sri Lanka, United Nations, Philippines, New South Wales (AUS), Victoria (AUS), Malaysia, Yugoslavia, Western Australia (AUS), Tasmania (AUS), South Australia (AUS), Brunei, Cook Islands, British Columbia, Singapore, Holy See, Pakistan, Australian Capital Territory.

Witness how man has developed from ancient times to the age of the laser beam and computer chip. Join in the national celebrations of well over 30 countries. Enjoy a spectacular \$31 million entertainment programme.

**Hours of operation:** 10am to 10pm, seven days a week.

**Information:** EXPO INFO has the answers. Eight EXPO INFO kiosks, housing over 50 touch screen terminals are spread around the site for easy access to all the information you need. Touch screens give you information to pavilions, daily attractions, food and services on site.

For sale on site is World Expo 88's official Souvenir Programme, providing information on pavilions and their exhibits, food, beverage and merchandise outlets, entertainment events and many other details. It is a colourfully illustrated book that you can take home as a souvenir of your visit.

**Information Centres:** There are four information centres on the site providing a variety of facilities and services for Expo visitors. These include public telephones, first aid centres, automatic teller machines, lost children location, baby care stations, public storage lockers, lost and found article turn-in, language tapes as site guides and language communication services.

**First aid and medical services:** Expert medical help is available at three clinics located at the Vulture Street and Melbourne Street Gate information centres and another at World Expo Park.

**Lost and Found:** A computerised lost and found system will catalogue all items found on the site. For information on lost items call in to any of the information centres.



## What is an Expo?

An Expo is a world fair — a unique gathering of nations, brought together to review man's achievements through a myriad of exhibitions and performances.

It is a tradition which began in 1851, when Queen Victoria began issuing invitations to participate in expositions through diplomatic channels. It was the first exposition held on a grand scale, with 25 countries participating. Since then there have been 21 world expositions hosted in cities all over the world.

A world exposition is an opportunity for nations to gather in one country and participate in a cultural and technological exchange. Its purpose is to review, predict and celebrate man's development.

Unlike a trade fair, exhibitors at an Expo, whether corporations or nations, do not directly sell their goods or services. Instead, they exhibit or demonstrate their capabilities in an exciting way that blends in with the Exposition's theme.

World Expositions are controlled by the International Bureau of Expositions (BIE) under a convention signed in Paris in 1928. The BIE determines where Expositions are held and lays down protocol for their conduct.

The next international exposition will be held in Seville, Spain in 1992.



# PAVILION STAMPS



INDIA CENTRE  
THE PLAZA  
WORLD EXPO 88  
SOUTH BANK, BRISBANE 4101  
PHONE: 846 1983

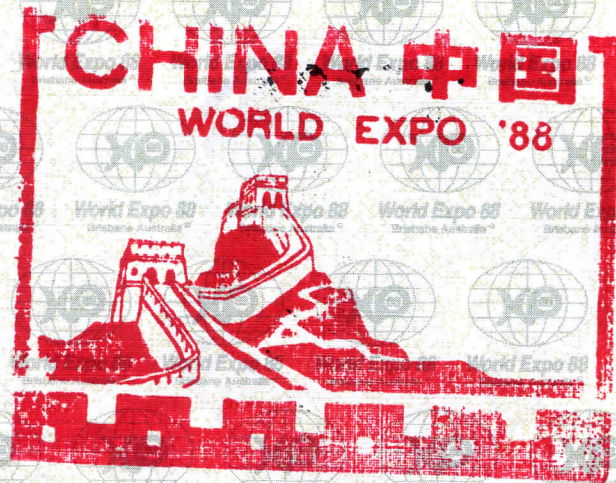


The World Expo 88 site is set on 40 hectares of land on the South Bank of the Brisbane River, in what was once a rundown docks area of South Brisbane.

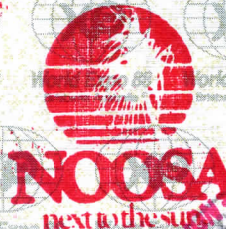
The first official world exposition was held at The Crystal Palace, London in 1851. On show for the first time were the telegraph and the sewing machine.



# PAVILION STAMPS



# PAVILION STAMPS



A series of eight massive tension membrane canopies rise above the World Expo 88 site. The 'sun sails' form the largest canopied area in the world.

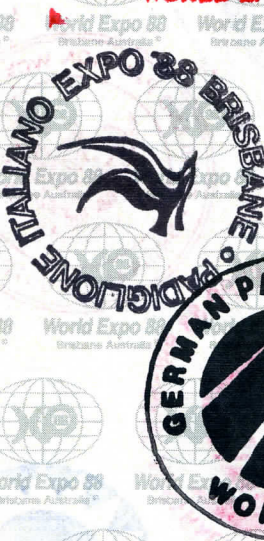
The helicopter first went on show at the Brussels Expo of 1958, attended by more than 41 million people.



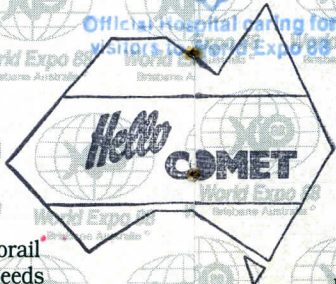
# PAVILION STAMPS



**AUSTRALIAN PAVILION**  
WORLD EXPO 88



Official Hospital caring for  
visitors to World Expo 88



# PAVILION STAMPS

Ciao, Yasu  
Viya, Aloha  
Konichiwa, Nehoa

**COMET**



**UNITED NATIONS**  
**WORLD EXPO 88**  
Brisbane Qld. Aust.  
30.4.88-30.10.88. \$1

World Expo 88's \$A12 million electric monorail travels a 2.3 kilometre loop of the site at speeds of up to 27 kilometres per hour.

World Expo 88's \$A9 million landscaping programme has made it the greenest Expo ever. More than 70,000 trees, shrubs and flowers have been transplanted onto the site.



OPAL SPECTRUM



**QLD  
NEWS**  
WORLD EXPO 88

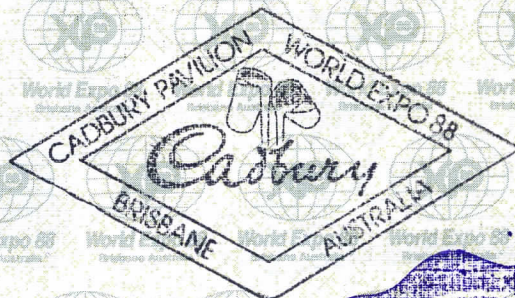


World Expo 88's \$A31 million entertainment programme will provide a non-stop extravaganza, featuring 14,000 different performances over 184 days.

★ALASKA

★CALIFORNIA

★HAWAII



Magna Carta



An attendance of more than 64 million was recorded at Japan's 1970 Expo, held in Osaka.

This was Japan's first international Expo. The nation has embraced the Expo ideal and has since held two others — Okinawa (1975) and Tsukuba (1985).







**SINGAPORE  
AT EXPO '88**

World Expo 88



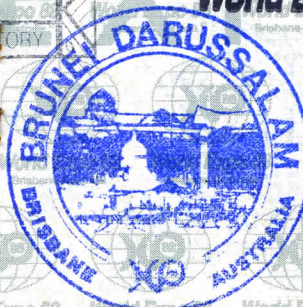
**AUSTRALIAN  
AIRLINES**



**AUSTRALIAN  
AIRLINES**



**World Expo 88**

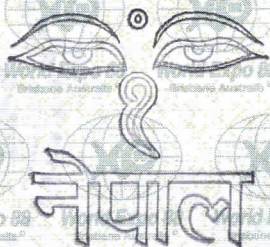




PAVILION STAMPS

PAVILION STAMPS

NEPAL PAVILION

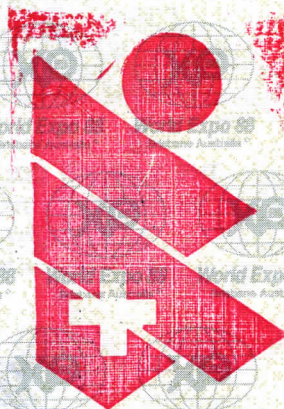


NEPAL PAVILION



More than 14,000 meals are served each day at World Expo 88 from food on the move to silver service dining.  
Ice cream was first introduced to the world at Australia's first international exposition held in Melbourne in 1888.

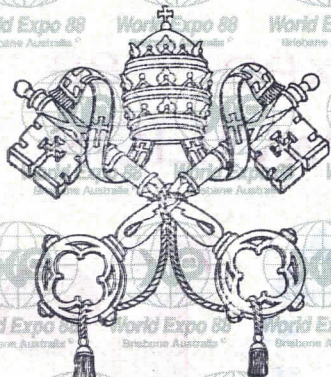
REPUBLIC OF KENYA  
EXPO 88  
PAVILION



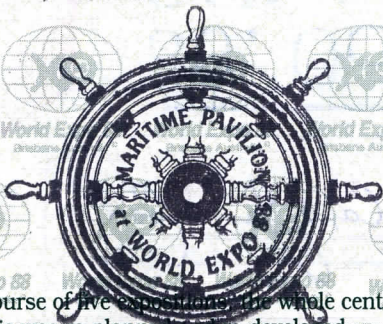
The \$A50 million World Expo Park is one of the world's most modern amusement parks. Built on 5 hectares adjacent to the World Expo 88 site, the park will remain as a legacy of Australia's second exposition.



## PAVILION STAMPS

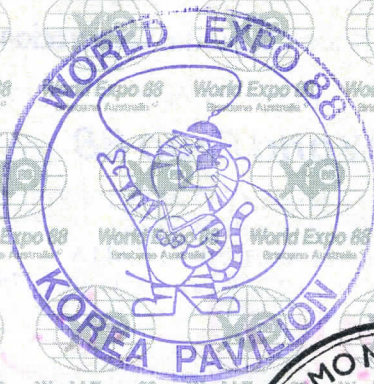


**THE VATICAN COLLECTIONS**  
THE PAVILION OF THE HOLY SEE  
AT WORLD EXPO 88  
BRISBANE, AUSTRALIA



Over the course of five years, the whole centre of Paris was re-planned and re-developed. Paris' expositions have introduced aluminium, natural gas heat, the automobile, phonograph and the refrigerator to the world.

## PAVILION STAMPS



**HUNGARY**



World Expo 88's first honorary ambassador was Miss Monte Punshon. Now aged 105, she visited the Melbourne Exposition of 1888.



# PAVILION STAMPS

**Korea National Tourism Corporation**

**Korea Pavilion**

**World Expo 88**

234 Grey Street, (P O BOX 1988)  
South Bank, South Brisbane  
Queensland 4101 AUSTRALIA  
Tel: (07) 846-4777 Fax: (07) 846-4778

**UNIVATIONS**



The Eiffel Tower was built in Paris for the Exposition of 1889.

The Statue of Liberty – France's gift to the  
United States of America was unveiled at  
the 1878 Exposition.

# PAVILION STAMPS



World Expo 88 is the premier event of Australia's Bicentenary.  
It is also the largest celebration in Australian history.

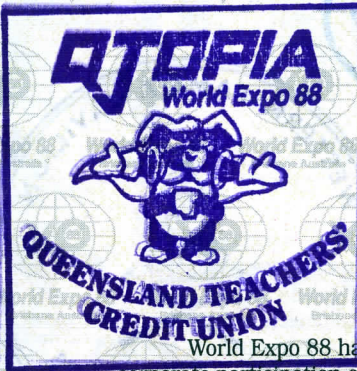
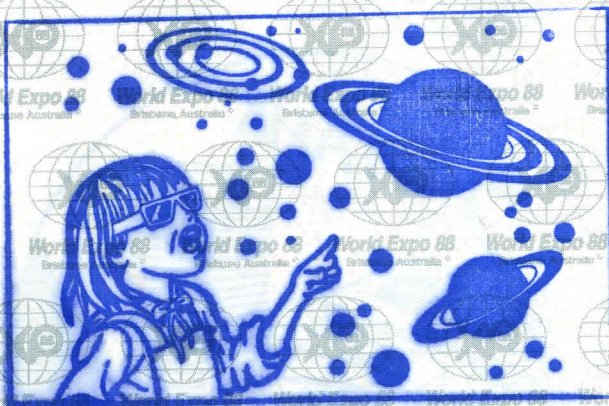


# PAVILION STAMPS

# PAVILION STAMPS



**THE DRUG  
OFFENSIVE**

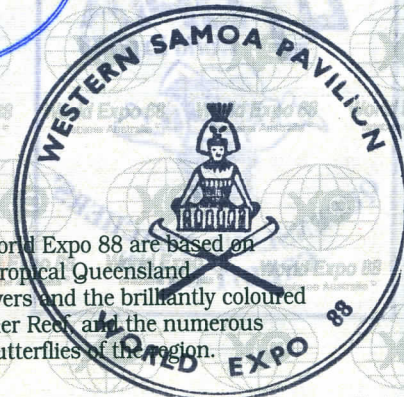
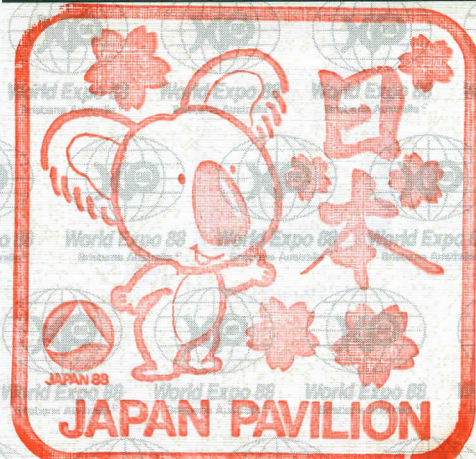
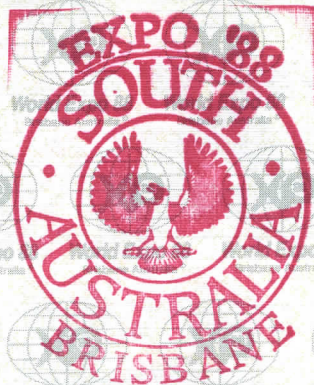


The world was introduced to the tape recorder,  
nylon and plastics at the New York Exposition of 1939.

World Expo 88 has set a new record for  
corporate participation of an international exposition,  
with well over 100 corporations taking part.



## PAVILION STAMPS



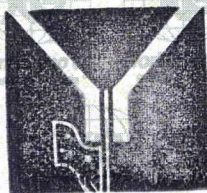
The site colours of World Expo 88 are based on the colours of tropical Queensland. They reflect the exotic flowers and the brilliantly coloured fish of the Great Barrier Reef, and the numerous and wonderful butterflies of the region.

World Expo 88 is the most computerised Expo ever. Computers make everything easy, from finding lost children to checking on a menu at an Expo restaurant.



# PAVILION STAMPS

WORLD EXPO 88



AUSTRALIA'S SHOWPLACE  
CANBERRA -



**XPO Yugoslavia**

WESTERN AUSTRALIA SAYS

**G'day**  
to the World  
AT EXPO 88

Printed in Australia





**EYEWITNESS  
NEWS**